

JACQUELINE ESPINOZA

Senior Instructional Designer

CONTACT

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🌐 www.jespinozaelearning.com

🌐 [Jacqueline Espinoza | LinkedIn](#)

📍 Manchester-UK

SKILLS & KNOWLEDGE

Jira & Smartsheet 

Adobe Creative Cloud 

Articulate Storyline 

WordPress 

Moodle/Canvas 

Adult Learning Theory 

Blended Learning 

LANGUAGES

Spanish: Native

English: Full professional proficiency

French: Elementary proficiency

AWARDS & ACHIEVEMENTS

Recipient of a full Postgraduate Scholarship from the Top World Universities program -2016 (Ecuadorian -UK government Senescyt)

Completed all projects within deadlines, securing project success scores of at least 95%

CAUSES

Animal Welfare • Children • Education • Human Rights • Poverty Alleviation • Disaster and Humanitarian Relief

MY PROFILE

With over seven years of experience in digital education and teaching, I bring expertise and passion to the design of learning experiences. My approach to instructional design involves blending creativity, diligence, and a proactive mindset. I am committed to developing interactive and learner-centric programs that foster knowledge acquisition, retention, and practical application.

EDUCATION

UNIVERSITY OF MANCHESTER-UK

2016- 2017 | MA(**Distinction**) Digital Technologies, Communication and Education

UNIVERSIDAD SAN FRANCISCO DE QUITO

2006-2010 | BA (**Hons**)– Business Administration

EXPERIENCE

- 2023- Present** ● **SENIOR INSTRUCTIONAL DESIGNER**
BOUNDLESS LEARNING
Formerly Pearson Online Learning Services
United Kingdom | London | Remote
- **Effectively lead** the content development of multiple modules across various courses.
 - **Skillfully mentor** and guide junior members of the instructional design team, actively fostering growth and excellence.
- 2022- 2023** ● **SENIOR INSTRUCTIONAL DESIGNER**
PEARSON
United Kingdom | London | Remote
- **Applied** principles of instructional design to create engaging learning experiences.
 - **Trained** and closely supervised instructional designers, ensuring adherence to best practices.
 - **Ensured** timely delivery of modules to production, within budget, and according to specifications.
 - **Facilitated** learning design planning/progress meetings with academic staff and relevant stakeholders.
- 2020- 2022** ● **LEARNING DESIGNER**
CAMBRIDGE EDUCATION GROUP
United Kingdom | Cambridge
- **Designed** multiple online modules, from initial structure/outline to detailed week-by-week storyboarding of content, activities, and assessments.
 - **Led** learning design planning/progress meetings with academic staff and other stakeholders.
 - **Collaborated** with academic staff to update, enhance, and optimize existing modules.
 - **Ensured** timely module delivery to production, within budget, and as per specifications