JACQUELINE ESPINOZA

Senior Learning Experience Designer

CONTACT

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in Jacqueline Espinoza | LinkedIn

EDUCATION

MA Digital Technologies, Communication and Education (Distinction)
University of Manchester, United Kingdom| 2016 – 2017

BA (Hons) Business Administration
Universidad San Francisco de Quito | 2006 – 2010

KEY SKILLS

- Project Management
- Learning Experience Design (LXD)
- Team Leadership & Mentorship
- Stakeholder Engagement & Relationship Management
- Technology Integration & Digital Transformation
- Product Lifecycle & Development Management

LANGUAGES

Spanish: Native
English: Full professional proficiency
French: Elementary proficiency
italian: Elementary proficiency

ACHIEVEMENTS

- Recipient of a full Postgraduate Scholarship from the Top World Universities Program (2016), funded by the Ecuadorian and UK governments.

- Delivered all learning design projects on time and within budget, achieving a 95%+ quality rating.

CAUSES

Animal Welfare • Children • Education • Human Rights • Poverty Alleviation • Disaster and Humanitarian Relief

PROFILE

Experienced digital education professional with a passion for designing engaging, learner-centred experiences. Skilled in creating interactive programmes that enhance knowledge acquisition and practical application, combining creativity, diligence, and a proactive approach to learning design.

WORK EXPERIENCE

Digital Training Product Manager
British Red Cross
Apr 2024-Present | Manchester, England, United Kingdom

- Collaborate with cross-functional teams including design, development, marketing, and sales to ensure successful product delivery.
- Develop learning frameworks that ensure consistent, high-quality training, while managing the full lifecycle of digital training products from concept to ongoing improvement.

Digital Content Creator
Mutual Vision
Jan 2024 - Mar 2024 | Manchester, England, United Kingdom

- Optimised digital learning materials for accuracy, clarity, and user engagement by standardising documentation, collaborating with cross-functional teams, and streamlining processes for timely delivery.

Senior Instructional Designer
Pearson
Jul 2022 - Dec 2023 | London, England, United Kingdom

- Skillfully mentored and guided junior members of the instructional design team, actively fostering growth and excellence.
- Streamlined project progress by facilitating planning meetings with academic staff and key stakeholders.
- Managed the entire lifecycle of learning content, from concept to continuous updates.

Learning Designer
Cambridge Education Group
Jul 2020 - Jul 2022 | Cambridge, England, United Kingdom

- Designed multiple online modules, from initial structure/outline to detailed week-by-week storyboarding of content, activities, and assessments.
- Led strategic planning and progress meetings with academic staff and key stakeholders.
- Delivered modules on time and within budget, exceeding quality expectations