

JACQUELINE ESPINOZA

Learning Experience Designer

CONTACT

✉ jespinoza.uk@gmail.com

☎ +447984116163

🌐 www.jespinozaelearning.com

🌐 [Jacqueline Espinoza | LinkedIn](#)

📍 Manchester-UK

SKILLS & KNOWLEDGE

Jira & Smartsheet 

Articulate Storyline 

Moodle/Canvas 

Stakeholder Collaboration 

Content Development 

Learning Programme 

Management

LANGUAGES

Spanish: Native

English: Full professional proficiency

French: Elementary proficiency

AWARDS & ACHIEVEMENTS

Recipient of a full Postgraduate Scholarship from the Top World Universities program -2016 (Ecuadorian -UK government Senescyt)

Completed all projects within deadlines, securing project success scores of at least 95%

CAUSES

Animal Welfare • Children • Education • Human Rights • Poverty Alleviation • Disaster and Humanitarian Relief

MY PROFILE

With extensive experience in digital education, I bring expertise and passion to designing engaging learning experiences. My approach combines creativity, diligence, and a proactive mindset to develop interactive, learner-centred programmes that enhance knowledge acquisition and practical application.

EDUCATION

UNIVERSITY OF MANCHESTER-UK

2016- 2017 | MA (**Distinction**) Digital Technologies, Communication and Education

UNIVERSIDAD SAN FRANCISCO DE QUITO

2006-2010 | BA (**Hons**) - Business Administration

EXPERIENCE

- Apr 2024- Present
- DIGITAL TRAINING PRODUCT MANAGER**
BRITISH RED CROSS
United Kingdom | Manchester
- **Collaborate** with cross-functional teams including design, development, marketing, and sales to ensure successful product delivery.
 - **Develop** learning frameworks that ensure consistent, high-quality training, while managing the full lifecycle of digital training products from concept to ongoing improvement.
- Jan-March 2024
- DIGITAL CONTENT CREATOR**
MUTUAL VISION - CONTRACT
United Kingdom | Manchester |
- Sep -Dec 2023-
- SENIOR INSTRUCTIONAL DESIGNER**
BOUNDLESS LEARNING
Formerly Pearson Online Learning Services
United Kingdom | London
- Jul 2022- Aug 2023
- SENIOR INSTRUCTIONAL DESIGNER**
PEARSON
United Kingdom | London
- **Improved** design quality by training and supervising instructional designers, ensuring adherence to best practices.
 - **Streamlined** project progress by facilitating planning meetings with academic staff and key stakeholders.
 - **Managed** the entire lifecycle of learning content, from concept to continuous updates.
- Jun 2020- Jul2022
- LEARNING DESIGNER**
CAMBRIDGE EDUCATION GROUP
United Kingdom | Cambridge
- **Designed** multiple online modules, from initial structure/outline to detailed week-by-week storyboarding of content, activities, and assessments.
 - **Led** strategic planning and progress meetings with academic staff and key stakeholders.
 - **Delivered** modules on time and within budget, exceeding quality expectations